

Comparative Politics Paper and Project Identities 2012

Pre-Writing/Research/Rough Draft (50 participation pts):

_____ Shared Google doc with research and sources with Dr. Berry by deadline (Nov. 15th) – 20 pts possible

_____ Created adequate and compelling research question(s) to drive research and analysis – 10 pts possible

_____ Used class work time effectively – 5 pts possible

_____ Completed *adequate* Rough Draft by deadline (Nov. 20th) – 15 pts possible

ESSAY RUBRIC: SEE ATTACHED!

Project Video Rubric:

Category	Distinguished	Proficient	Intermediate	Novice
Video Quality	Visuals are clear and relevant to content; audio is of excellent quality; creative approach to comparison of the elections	Visuals are clear with some exceptions; audio is of adequate quality; lacked some creativity	Visuals are unclear; audio is substandard; very little creativity demonstrated	Visuals are disconnected from content and of exceedingly poor quality; not creative at all; audio is terrible
Tone	Professional; creative; engaging; convincing	Somewhat lacking professionalism; still engaging and convincing	Rather unprofessional; not overly engaging; not overly convincing	Unclear tone that is unprofessional and unconvincing
Content	Excellent use of detail of each election; use of primary sources (including photos, clips of ads, direct quotes, etc); meets the required length; meets expectations for	Detail for one election stronger than the other; sources evident but few primary sources directly utilized; a bit short in length; addresses incorrect audience	Video is too general, little detail; no use of primary sources evident; quite short in length; no obvious understanding of intended audience	Almost no detail whatsoever; Very short; no primary sources

	intended audience			
Collaboration	Group worked well together to meet deadlines; EACH member played a VITAL role in the production and presentation of the video	Group had some difficulty working together, but ultimately met deadline; most members played a VITAL role in the production	Group did not work well together but still finished the video on time; very obvious 1-2 members did the bulk of the work	Group did not work well together; deadline not met; 1 person ended up bearing the brunt of the entire project

Bonus Points – If your video is chosen to be submitted to UCSB’s American Presidency Project in secret ballot voted on by our guests who are viewing your videos, you will receive 5 extra credit points!